

Current Participant Experience Timeline

Current Participant Selection Phase

This phase includes preliminary identification and registration of cohort participants



Current Graduation Program Interventions

A master list of Participants and their Enterprises is obtained both with PO + in the Branch, along with a pre-determined schedule of Trainings and Coaching topics

Proposed Strategy Narrative - see existing Personas

Field Level + Program Organizer Roles

PO

Omar - Program Organizer

Omar, the PO participates in the preliminary selection and wealth ranking + begins adding possible candidates into his mobile device using very basic criteria similar to adding a contact into your iPhone.

Primary Property + Property Value saved here is a PWR index number.

During this process Omar can see the list growing and can sort the list to view a descending order of participants ordered by poverty rank.

PO

Omar - Program Organizer

After a list is captured during the Wealth Ranking, Omar uses mobile device to go door-to-door and administer a 'Means Test' to candidates from the Community List.

Omar uses the app to mark 'YES' or 'NO' to screen the candidates for S/OTUP the 'NO' candidates are archived in DB.

PO

Omar - Program Organizer

Akash + Omar + Joya together are on the committee to procure assets for the entire cohort

PO

Omar - Program Organizer

PO is present during asset transfer process

PO

Omar - Program Organizer: Remaining Participants

Omar uses his mobile device during each weekly home visit he conducts with each Participant.

He tracks the following on recurring basis:
Savings
Income or yield from enterprise
Sale of Asset + New Enterprise
Stipend allotted + Balance
Coaching performed based on schedule

PO

Omar - Program Organizer

Omar may use his mobile device o record attendance at the 10 graduation achievements and monitor all the participant data points.

PO

Omar - Program Organizer

Not sure how Omar would use the app during the special Health visit each participant has? Maybe this would not be included

Branch Level + Branch Manager roles

BM

Akash - Branch Manager

Akash the BM also gathers preliminary candidate data + a PWR index along with Omar. By refreshing the data on his mobile phone he is able to eventually see the final list of all potential candidates he and Omar have added to the preliminary list.

As Branch Manager Akash generates the preliminary 20% cohort that Joya the Regional Manager will check.

BM

Akash - Branch Manager

BM also goes door to door to administer the Means Test results.

Akash uses the app to mark 'YES' or 'NO' + to screen the candidates for S/OTUP the 'NO' candidates based on S/OTUP criteria + are saved in DB.

After Akash + Omar have finished giving the Means Test, the results are saved in the DB for the RM to check later.

BM

Akash - Branch Manager

After Joya the RM creates final approved cohort, Akash can make Enterprise decisions + plan to acquire assets.

Akash + Omar + Joya together are on the committee to procure assets for the entire cohort

BM

Akash - Branch Manager

BM is present during asset transfer process

BM

Akash - Branch Manager: 30 Participants

Akash uses his mobile device during each weekly home visit he conducts with each Participant.

He tracks the following on recurring basis:
Savings
Income or yield from enterprise
Sale of Asset + New Enterprise
Stipend allotted + Balance
Coaching performed based on schedule

BM

Akash - Branch Manager

Akash uses his mobile device to track progress toward the 10 graduation achievements and monitor all the participant data points.

Akash can also run reports on any of the POs

BM

Akash - Branch Manager

Akash may help record attendance all trainings.

Health Baseline survey administered during training visits.

BM

Akash - Branch Manager

Not sure how Akash would use the app during the special Health visit each participant has? Maybe this would not be included

Region Level + Regional Manager roles

RM **RM Desktop**

Joya - Regional Manager

Joya, the Regional Manager, sees the list of potential candidate Akash + Omar have created + uses her device to go door-to-door and confirm each of the candidates Omar + Akash marked 'YES' to.

After Joya the RM approves each candidate they are now a 'Participant' in the system.

Candidates Joya has deemed unfit will be added to the ones Omar put in the archive DB.

RM **RM Desktop**

Joya - Regional Manager

Joya RM has Participant complete the Asset Transfer document (on her mobile device at the Regional Office).

Akash + Omar + Joya together are on the committee to procure assets for the entire cohort

RM **RM Desktop**

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Joya RM can pull reports on either Akash BM, Omar PO or Cohort statistics in general

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